

Retail's Impact in West Virginia

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

26%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$17.9B total impact on GDP

\$4.9B direct labor income

21.8K retail establishments

152.5K direct retail employment

231.9K total jobs supported

\$8.9B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WEST VIRGINIA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	152,470	\$8,886
Accommodation	11,100	\$894
Administrative and support and waste management and remediation services	46,000	\$2,596
Agriculture, forestry, fishing, and related activities	25,330	\$376
Arts, entertainment, and recreation	15,110	\$539
Construction	45,150	\$3,503
Educational services	12,920	\$442
Finance and insurance	29,260	\$3,257
Health care and social assistance	128,840	\$9,618
Information	10,180	\$1,674
Management of companies and enterprises	8,800	\$926
Manufacturing	48,880	\$8,652
Mining, quarrying, and oil and gas extraction	24,810	\$16,780
Other services (except government and government enterprises)	46,060	\$1,910
Professional, scientific, and technical services	42,590	\$3,575
Real estate and rental and leasing	31,600	\$9,372
Transportation and warehousing	33,230	\$2,797
Utilities	5,550	\$2,696
Wholesale trade	21,060	\$4,264

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN WEST VIRGINIA 2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
West Virginia	21,815	152,470	231,850	\$4,850	\$9,714	\$8,886	\$17,890
WV-1	9,849	74,190	112,160	\$2,444	\$4,854	\$4,371	\$8,804
WV-2	11,966	78,280	119,690	\$2,406	\$4,860	\$4,514	\$9,086